

Minutes of Faculty Senate Meeting

November 19, 2014

*Submitted by Senate Secretary, Catherine Seta, Professor of Psychology
Prepared by Amalia Wagner and Catherine Seta, Ph.D.*

Caveat: Comments recorded are not necessarily verbatim. In order to facilitate open discussion, the identity of most Senators making comments or questions are not recorded. The identity of comments from Senate Officers and Senate Ad Hoc and Standing Committee Chairs are given, as is the identity of persons commenting in their official administrative capacity (e.g., CFO, Provost and College Dean.)

There were 20 voting Senators present, a quorum. In attendance: Edward Allen, Sarah Bodin, Susan Borwick, James Cotter, Will Feeson, Michele Gillespie, Samuel Gladding, Derrik Hiatt, Kevin Jung, Claudia Kairoff, Hank Kennedy, Nina Lucas, Emmanuel Opara, Wilson Parker, Sarah Raynor, Cathy Seta, Gale Sigal, Kathy Smith, Michelle Steward, Lynn Sutton, Rebecca Thomas, Jeff Weiner, Mark Welker.

President Sigal called the meeting to order. A motion was made and seconded to accept the minutes of the October 15, 2014 senate meeting. Approval by a show of hands was unanimous in favor of approval of the October minutes.

Report from the Collegiate Senate

Professor Will Fleeson discussed recent developments from the meeting of the collegiate senate. The primary topic this body will address the rest of the academic year is the roles, responsibilities, and policies related to the new teaching professionals positions in the College. It was suggested that we need to think creatively about their role and to carefully consider issues related to inclusivity in the university (for example, should this group be represented on the faculty senate?). A recommendation was made for the Collegiate Committee to meet with several teaching professionals to get their input and perspective.

They also plan to meet before the semester's end to develop a recommendation regarding the new College Dean's position, which will be submitted to the Provost and DOC search committee. The CS discussed a recommendation to the Senate to make its role more salient to the faculty and suggested to the University Senate that the senate president report to the college faculty regularly in its meeting. This would aid in communicating to both the faculty and to administrators. The CS also planned to discuss Vision 20/20 but did not have time in the meeting to do so. The next Collegiate Senators Committee meeting is on December 10th at 4:00 p.m.

Reports from Senate representatives to Board of Trustees (fall, 2014 meeting):

BOT Committee on Athletics: (For complete report, refer to Addendum A) Associate Professor Nina Lucas reported on the meeting that was held at Wake Forest University on September 18, 2014. Senator Lucas stated that the majority of the meeting focused on analyzing the potential financial impact of recent changes in the college athletics landscape that will result from the O'Bannon ruling and the increased autonomy that has been "granted" by the NCAA.

Some of the academic highlights mentioned were: Ten student-athletes had a perfect 4.0 GPA in spring 2014 semester and 2013-2014 was one of their best academic years for athletics. In terms of competitive highlights: Three fall Olympic sports opened the season in the national rankings. Men's soccer is ranked 11th in the country and field hockey is also ranked 11th. The women's soccer team is ranked 21st to start the season. One of the facility highlights was that the golf house is nearing its fund raising goal and construction should start this fall.

The BOT committee also discussed the financial pressures that will result from NCAA legislative changes (see attached report). Unionization decision at Northwestern University will also have far-reaching financial and organizational impact. These issues will be challenging for WFU and will be the subject of discussion in future BOT meetings.

Other issues discussed included ticket sales and the impact of television contracts and technology on costs. Other local environmental issues that will impact costs: include geographical composition of student population, student attendance at games, university financial condition, benefits costs, ACC expansion, facility needs, compensation, deferred maintenance reserve and local economy.

A question from the body asked whether information was available about the salary of the lowest paid coach. Senator Lucas did not have that information and will check to see if the dollar figures in the report referring to coaches' salaries can be disclosed.

BOT Advancement Committee: (For complete report, refer to Addendum B) Senator Michele Gillespie said the meeting on September 18, 2014 focused on three issues and was led by Mark Peterson.

1. Update on Wake Will Campaign
 - Has reached 70% of its goal of 600 million for the Wake Forest Campus
2. Request to create a strategic communications leadership team
 - Brett Eaton, VP of CER, asked the trustees to support the creation of an advisory group under the authority of the BOT Advancement Committee that would provide advice on how the Reynolda Cabinet and Volunteer boards and councils might approach communication issues with key Wake Forest constituencies. The trustees supported the creation of the advisory board, whose members are: Brett Eaton, VP of CER; Lynn Sutton, Vice Provost; Shelmer Blackburn, BOT; Logan Healy-Tuke, Recent Alumni and Advancement Fellow; and Michele Gillespie, Faculty Senate Representative.
 - The newly created advisory group has met once to discuss campus climate.

3. Discussed Mary Tribble's work

- Mary Tribble ('82), joined the University Advancement team as a Senior Advisor for Engagement Strategies this past summer, drew upon her research on the meaning of *Pro Humanitate* to multiple generations of alumni to outline ways the alumni office could bring added value to the alumni experience through varieties of Wake Forest-sponsored programming that bring the essence of *Pro Humanitate* into alumni lives in meaningful ways (such as continuing education, service travel, and community engagement).

BOT Academic Committee: (For a complete report, refer to addendum C) Senator Catherine Seta gave an overview of the BOT meeting held on the Reynolda campus, September 18, 2014. In the meeting, Provost Kersh provided updates on the following topics:

1. The Master's in Counseling has proven to be a success in terms of quality. The Semester Online consortium lasted only one year. The library's ZSRx series of open, online courses continues to innovate and experiment with the MOOC format.
2. Rankings: Wake Forest fell out of a five-way tie for #23 to a two-way tie for #27 in the *US News and World Report* rankings. Analysis showed that the biggest reason was a slight drop in the six-year graduation rate, which refers to the rate of graduating students within a six year time span. Reasons for the drop outs appear to be issues related to students' feelings of "homesickness". Several administrative offices are exploring ways that we may be able to alleviate problems that serve as barriers to graduation.
3. Transitions with the Administration: This year has seen an unusual number of transitions at the level of the extended Cabinet. Noteworthy is the ongoing search for a new Dean of the College. See the attached report for further details on administrative position changes.

The Committee considered the following new agenda items:

- Provost Kersh informed the Committee that periodic review of the university's mission statement is required for accreditation by SACSCOC. After discussion, the Committee opted to take on a revision of the mission statement. This will be discussed at the winter meeting of the BOT.
- Todd Johnson and Joanne O'Brien Beam gave a presentation on a new summer program involving high school students at the Charlotte Center. The plan is to offer five unique programs twice a summer from June – August 2015.

Report from the Parking and Transportation Senate Representative:

James Harper informed the Faculty Senate that this committee is comprised of 11 people (faculty and students) from across the Reynolda campus. Their primary responsibility is to hear 2nd level appeals that typically ask for lowering fines or dropping tickets. They met 6 times during the 2013-24 academic year and handled 62 second level appeals.

He said the Parking and Transportation committee was not involved in the University's decision to impose a parking fee on Faculty and Staff. Committee members found out about the policy at the same time everyone else was notified. Since the parking fee was introduced, Alex Crist has come to the committee for input on other matters. He recently asked for their guidance on rules and regulations governing scooter/mopeds. Mr. Crist worked with student government to change the route and name of the downtown shuttle. Both were brought before the advisory committee for approval. "Deacon Downtown" is the new name.

The committee discussed pedestrian safety concerns with the completion of Ferrell Hall and the north campus dorms. They approved/advised adding pedestrian warning signs to Wake forest Rd. between lot Q and Wait Chapel and the removal of several parking spaces on either side of the cross walks to increase visibility.

This academic year the committee has met once. They have handled 20 second level appeals and approved the final draft of the motorcycle, moped and motor scooter policy.

The Senate body brought several issues forward that Professor Harper will investigate:

How many parking tickets are issued?

How much revenue is generated from parking tickets, and where does the revenue go? Does it go into the general fund?

Are there more potential options for broadening the parking on campus for folks that elect to park off campus but need to park for a short period of time on campus in order, for example, to pick up books?

Why is a person (faculty/staff member) with a handicap sticker still required to pay for parking? This fee should be waived.

Could you inquire about a service where handicap folks can call a specified number and someone in a golf cart could pick them up and take them to their parking space? I know other campuses have this type of service.

A recommendation was made for the fringe benefits committee to meet with Alex Christ to discuss parking.

Update from the Resources Committee:

Professor Cotter informed the Senate that the Resources Committee is meeting with Mr. Milam, VP of Finance, and Administration on Monday, November 24, 2014. He has asked Mr. Milam for some specifically targeted financial information, some of which is confidential but plans to share what he can with the Senate. Future plans are to meet with Jim Dunn, regarding investment performance and in the Spring focus on OPCD and admissions.

New Business:

President Sigal reminded everyone to email a brief bio describing their expertise outside of their specific academic field that might be useful to the Senate to Amalia Wagner.

We are in the process of obtaining photos of all senators to post on our website. If we are unable to locate one for you, then you will need to have one taken by the university photographer.

The following information was provided due to a previous inquiry about the new golf complex. The Haddock House will serve as the home for men's and women's golf programs. It will consist of 10,000 square feet and will be one of the best complexes in the ACC. The complex will feature coaches' offices, locker rooms and a Heritage room that will showcase the history of Wake Forest golf and will also be available for use for campus events.

President Sigal asked if there was any further new business. There was not. She adjourned the Senate at 5:40 p.m.