Wake Forest University Senate  
Minutes of the Second Meeting  
November 13, 2002

The University Senate held its second meeting of the 2002-2003 academic year in 1117 Worrell Professional Center on the Reynolda Campus. The following were present:

**Administration**: William C. Gordon, Sandra Boyette, Robert K. Walsh, Rhoda Channing

**College**: Jane Albrecht, Bernadine Barnes, Allin Cottrell, Donald Frey, Charles H. Kennedy, Page Laughlin, Gloria Muday, Paul Ribi

**Graduate School**: Dale Dagenbach

**School of Medicine**: John Butterworth, Larry Daniel, Craig Henkel, Michael Olympio

**School of Law**: Tom Roberts

**Calloway School of Business and Accountancy**: Page West

**Babcock Graduate School of Management**: Chet Miller, Jim Flynn, Scott Shafer

**Divinity School**: Sam Weber

**Staff**: Pat Bird, Dana Hutchens, H. David Womack

Larry Daniel called the meeting to order at 4:05 pm. The minutes of the meeting of October 2, 2002 were approved as posted on the Senate web page.

The first order of business was a report from James Bullock, Assistant Vice President for Advancement and the Director of the *Honoring the Promise* campaign. The goal of the campaign is $600 million, of which $400 million would be designated for use on the Reynolda campus and the remaining $200 for the Medical School. $212 million of the Reynolda campus monies would go toward increasing the endowment, with $125 million designated for student financial aid and the remainder for faculty support. To date, about 59% of the goal for Reynolda campus has been met (of this slightly less than half is in the form of deferred gifts); about 85% of the Medical School goal has been met (about 39% as deferred gifts). The campaign is progressing well, with both total giving and Reynolda Campus gifts significantly above the goals set by the campaign committee. Bullock then presented comparison figures showing how Wake Forest’s endowment compares to other cross-admit, private institutions. All comparison figures were based on the most recent audited statements available, which date from June 30, 2001; the Senate was cautioned that with the current state of the economy those numbers may have changed significantly since then. Although Wake Forest’s overall endowment was higher than at Washington and Lee University and Davidson College, its endowment per student is the lowest of the 8 institutions to which we were compared, and about 1/3 that of Emory University. If the medical schools’ endowments were removed from the figures from all the universities, Wake Forest’s endowment per student is about $87,000; the per student endowment for all the other comparison institutions was more than twice that amount (about $209,000 at Washington and Lee; nearly $300,000 at the University of Richmond, for example). Similarly when the distribution from the endowment (figured at 5.3%) and the tuition per student were calculated, Wake Forest was at the bottom of the list with about $28,000 per student, compared to about $38,000 per student at the University of Richmond, for example.
The discussion that followed focused on how our higher ranking has placed us in a new comparison group, how important large gifts from corporations or private donors are in building the endowment, and the emphasis that will be given to raising faculty salaries in this campaign.

Following this presentation and discussion, the Senate heard reports from the three faculty representatives to the Board of Trustees committees. Tim Smunt attended the Business Operations committee meeting, where he heard presentations from Information Systems and Maintenance. However, since the committee then went into executive session, he felt that there was not much opportunity for faculty input. Smunt questioned what purpose faculty representation served and how its effectiveness might be increased. Larry Daniel attended the Advancement and Communications committee meeting. He learned that alumni are very generous in their continuing support. The report on the campaign showed continued effort was needed to present naming opportunities. Named professorships, funded through endowed gifts) would also indirectly increase funds available for general faculty salaries. Dale Dagenbach met with the Graduate and Professional Schools committee. He heard reports on the Divinity School and on the search for a new dean for the Babcock School, which will be headed by Provost William Gordon. Lori Messner reported on the activities of Research and Sponsored Programs, noting that the Reynolda campus faculty should increase their grant-seeking activities.

The Senate then heard reports from each of the Senate committee chairs.

Allin Cottrell, University Oversight Committee chair, said parking and day care projects were on hold. The committee will continue to examine allocation of resources, and they will try to find out if the University has in the past hired consultants to look the efficiency of resource use. If so, they will see if they can have access to the consultants' reports. They will also try to get the chair of the Trustees’ Finance Committee to meet with them.

Intra-University Operations Committee chair Jim Flynn said that his committee was most interested in developing methods to evaluate administrators. They are also considering using a consultant who would have access to norms at other universities.

Senior University Appointments Committee chair John Butterworth reported that his committee will meet soon to consider honorary degree candidates. As the search for the Babcock School dean proceeds the SUA committee will also be involved with interviewing those candidates.

Fringe Benefits Committee chair Dale Dagenbach said that the revisions to the fringe benefits report by AON Consulting will not be completed, due to lack of funding. Ralph Pederson of Human Resources does have a database available to him on fringe benefits and salaries at other institutions.

Health Affairs Committee chair Gloria Muday said that her committee will be focusing on retiree benefits and on the situation of employees without health care. On the latter point she said that a survey sent out by Human Resources found that of the employees who had not enrolled in the university’s plan, most chose not to because they were covered by other insurers. There was a concern that some of the employees who did not respond to the survey really were the ones who could not afford insurance. Muday concluded that no more than 100 employees on the Reynolda campus choose not to accept the health insurance because of its cost, and the proposed increased in the minimum wage may help that. Other issues before the committee include improving the clarity of insurance statements and monitoring claims in relation to premiums.

Dana Hutchens reported on the Speak-Out, which took place on October 9th. Again health insurance for lower-paid employees was a dominant issue. Other questions dealt with solicitation policies, compliance
with the Americans with Disabilities Act, parking, Aramark pricing, and the fact that many staff members could apply for Pell grants for college-age dependents, but the University’s tuition benefit does not encourage them to do so. Hutchens also announced that there is a Question and Answer section on the Senate web page now.

Finally, Larry Daniel reported on how the staff senators’ terms had been staggered. Kathy Clark and Lawrence Voss agree to reduce their terms, so that they will expire in 2003; Pat Bird’s and Dana Hutchens’ terms will expire in 2004; and Giz Womack’s and Eric Winicov’s terms will expire in 2005.

With no new business, the meeting was adjourned at 5:12.

Respectfully submitted,

Bernadine Barnes
Secretary